

**CHINA: CLOSE COOPERATION BETWEEN KRAUSSMAFFEI AND THE IPTA**

## Joint KraussMaffei / IPTA technical center opens in Shenzhen

**Munich, March 31, 2010** – Close cooperation between KraussMaffei and the Institute of Plastic Technology and Application (IPTA): in mid-March Harald Schweitzer (CEO of KraussMaffei's China operation) and Rüdiger Kümmerle (IPTA managing director) opened a new technical center in Shenzhen. About 300 visitors attended the opening ceremony.

The new TechCenter in Baoan/Shenzhen features KraussMaffei CX, CX Hybrid and CX Multinject machines – some of the most advanced injection molding technology on the market today.

At the opening ceremony on March 19, 2010, Harald Schweitzer outlined the strategy for the new Center, “The purpose of this new facility is to offer our customers in China complete, highly productive manufacturing solutions that combine German-designed tooling and premium machine technology with extremely competitive prices. We aim to deliver a comprehensive service – from assistance with product design to complete turnkey production systems, including support with process engineering and application engineering. We use the latest Zeiss computer tomograph for workpiece inspection and measurement. The new TechCenter in Shenzhen is a big step towards this goal; it will allow our local customers to test their new products and production solutions. We're certain that with this strategy we'll be offering our customers in China an enormous competitive advantage!”

The new center is focused on precision molding and multicomponent molding for the automotive, electronics, packaging and life sciences industries. These are also major topics on the joint KraussMaffei/IPTA booth at the Chinaplas 2010 in Shanghai. On the booth, a KraussMaffei CXV 300 injection molding machine

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**Opening ceremony for the new technical centre in Shenzhen**

running a 2-cavity mold will be producing laser lenses and covers in an assembly injection process. The exhibit demonstrates the kind of mould technology that is already available in China at highly competitive prices.

Other partners in the new TechCenter are Carl Zeiss, Rhea Moulds & More, Ewikon Heisskanalsysteme, CUMSA, AHP Merkle, Single, Koch, Exaflow and Lenzkes.

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*Photo*

*Photo Technik-Zentrum.jpg: Opening ceremony for the new technical centre in Shenzhen*

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## **KraussMaffei company profile**

In terms of sales, KraussMaffei is world market leader in machines and systems for plastics and rubber processing. With its three divisions – Injection Moulding Technology, Extrusion Technology and Reaction Process Machinery – KraussMaffei is a premium partner for the plastics and rubber processing industries worldwide.

The group markets its products under the KraussMaffei, KraussMaffei Berstorff and Netstal brands. The KraussMaffei brand covers the whole spectrum of injection and reaction moulding technology, while the KraussMaffei Berstorff brand stands for successful extrusion solutions. The injection moulding machines of Netstal, our Swiss subsidiary, meet the highest of requirements imposed on process implementation, parts quality and production performance and are mainly used to make highly sophisticated technical and thin-walled plastic parts. With over 100 years' of expertise and know-how in machinery for plastics and rubber processing, KraussMaffei is today a major technology and process partner for industry. The group offers a wide range of solutions that includes specialized and fully integrated turnkey systems. Headquartered in Munich, the company operates a worldwide network of 140 subsidiaries and sales agencies, and deploys over 570 service technicians, ensuring fast response and closeness to customers everywhere.

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